

COUNTRY & TOWN HOUSE



Great British HOTELS

Perfect places for weekends away

Media
Information
2014



Great British HOTELS 2014

Country & Town House is now well established as THE luxury London magazine. Written by the UK's leading journalists and supported by leading global brands, from luxury goods (Cartier, Rolex and Patek Philippe), interior design companies (Nina Campbell, Savoir Beds, Linley), to top estate agents (Savills, Knight Frank and Strutt & Parker), the magazine brings the very best of British life to London's most affluent homes every month.

Country & Town House features a well established monthly Food & Travel section written by leaders in their field, including Fiona Duncan (*Sunday Telegraph*), Juliet Kinsman (Mr and Mrs Smith), Daisy Finer (*Tatler* and *FT*), Henrietta Green (*Food Lovers Britain*) and Sophie Dening (*Harper's Bazaar*). Regular travel advertisers include Abercrombie & Kent, Carrier and Red Savannah, and Powder Byrne. These businesses find the magazine to be a high quality, well targeted, cost effective and responsive way of marketing to the very top end of the London market.

Following the success of the launch issue in 2013, Editor, Fiona Duncan, will use her considerable experience of the UK's luxury hotel market to edit **GREAT BRITISH HOTELS 2014**. This glossy 130-page directory, website and iPad app will again cover the eleven main British tourist areas: Devon & Cornwall, the West Country, Hampshire & the Isle of Wight, London, the Home Counties, the Cotswolds, Wales & the Borders, East Anglia, Yorkshire & the Dales, Lancashire & the Lake District and Scotland but will also introduce a new Irish section together with brand new sections on 'Sexy Self-Catering' and 'Exclusive Country House Rentals'. As before, each area will be represented by beautiful photography and carefully researched editorial highlighting the best beaches, walks, art galleries and museums as well as restaurants, pubs, events and festivals. Only 25 of Fiona Duncan's personally selected hotels in each area will be listed. Each area will also be enhanced by additional food and wine content edited by Henrietta Green.

Every participating hotel will be marked on the illustrated map of each area and will receive 50 copies of the guide free.

Distributed with the June 2014 issue of *Country & Town House* to reach the market on 2nd May, The **GREAT BRITISH HOTELS** Guide 2014 will be hand delivered to central London's most affluent 150,000 readers as well as being available from leading estate agents, Waitrose, Marks & Spencer, WHSmith, independent newsagents nationwide, selected 5* hotels nationwide and in UK and European first class airport and private jet lounges. The 2014 Guide will also be on sale as a stand alone bookazine in WHSmith nationwide for three months.

The 2014 Guide will also be available as a free iPad app to all *Country & Town House* readers, the **GREAT BRITISH HOTELS** website will be featured on the *Country & Town House* homepage and all participating hotels will be featured on our new weekly Hotel News twitter service.

RATE CARD

Full Page	£4,250
Half Page	£2,750
Directory and online listing	£1,250

DEADLINES

Advertising Deadline	Wednesday 23 April 2014
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For more details please contact Lulu Gabriel on 020 7731 9470 or email lulu@countryandtownhouse.co.uk



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THE COTSWOLDS



WHATLEY MANOR HOTEL & SPA
MALMESBURY, WILTSHIRE

As the huge oak gates swing open the promise of total escapism is revealed. This beautifully restored manor house hotel, set in 12 acres of English country gardens, is a popular choice for Londoners who crave a sybaritic weekend away. Located in the unspoiled Wiltshire countryside, three miles from the quaint market town of Malmesbury, Whitley Manor offers 23 individually designed rooms mixing the traditional with the contemporary. Relax with freshly made popcorn in the cinema. Relax unwind in Aquarius – one of the best rural spas in the UK. Features include an indoor/outdoor hydrotherapy pool, a series of heated relaxation experiences, spoiling La Prairie treatments and organic iia spa treatments by award-winning therapists.

There's a refreshing absence of pomp and ceremony in the Michelin two-starred restaurant 'The Dining Room', where Martin Burge's cuisine is a main attraction; hand-dived scallops for starters, loin of venison, and a prime and orange saddle. Or opt for the brasserie 'Le Mazon' that evokes the relaxed ease of a Swiss chalet, serving seasonal dishes including Swiss Cheese Fondue.

Doubles from £305
01666 822 888; whitleymanor.com

THE WHEATSHEAF
NORTH LACOCK, COTSWOLDS

The Cotswolds are swash with idealised, immaculate reincarnations of centuries-old farms, and in some respects the Wheatshaf is no exception. But this stylishly decorated former coaching inn also serves as a genuine hub of the local community around handsome Northlack. It combines a cosy, informal, warmly welcoming atmosphere, courtesy of its long owners George and Sam Pearman, with the attributes of a fully fledged hotel, including a luxurious private dining room, relaxing sitting room and charmingly rustic treatment room. Meals crowd into the Game Bar for coffees, drinks and light meals, or dine under the cosy eyes of the doughy Willis tobacco family, in the early 20th-century parlour, bought and decorated one wall of the attractive lounge room, gleaming with polished wood. The bedrooms are imaginatively dressed in traditional and Wood, with luxurious Hypnos beds and Egyptian cotton linens. Bang and Olufsen speakers and powerful showers. As for chef Ely's cooking, it doesn't miss a beat; if eating is his devilled kidneys at all, it will you ever taste better?

from £136
02244 60000; coussetheshop.com



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C&TH - GREAT BRITISH HOTELS

DEVON, CORNWALL & THE ISLES OF SCILLY

The most south-westerly area of England offers a wealth of attractions, from cosy, quaint villages and epic, Atlantic-facing lengths of golden sand to rugged moorlands and remote wildernesses, all served up with dollops of sporting activities, artistic endeavours and some fabulous seafood.

HOTEL KEY

- 1 The Abbey Hotel
- 2 Coombe House
- 3 Billoreid
- 4 Fenny Hall
- 5 Gidleigh Park
- 6 The Gunward Head
- 7 Holt Bay
- 8 The Horn of Plenty
- 9 Host Exeleigh
- 10 Host Treanton
- 11 Magdalen Chapel
- 12 Nonsuch House
- 13 The Old Coastguard
- 14 The Old Quay House
- 15 The Seaford Restaurant
- 16 South Sands
- 17 St Eradoc Head
- 18 The Star Castle
- 19 Tregulland
- 20 Wargrove Bay Hotel

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WEBSITE



IPAD & IPHONE APP

